

3-1 中級國際新聞導讀教學大綱

科目名稱(Course)：(中文) 中級國際新聞導讀

(英文 English) Intermediate Journalism English

科目代碼：

大學部課程 研究所課程

講授－實習－學分：2-0-2

教學目標(Objective)：Journalism English

1. The course is for students with at least a level of CEF B1 (equivalent to 387-600 points on the TOEIC test).
2. The objective of this course is to help students develop competence and confidence in reading English-language newspapers and news periodicals and, at the same time, apply their reading skills to all other kinds of materials, from textbooks to popular fiction.
3. The newspaper articles and accompanying exercises will provide students with a framework to help them grasp key ideas and concepts and to understand and practice the useful idioms and vocabulary used in journalistic writing.
4. The focus on news articles will teach students what kinds of information they can expect to find in an English-language newspaper or periodical and give them hands-on practice in the analysis of this information.
5. Ultimately, students should be able to keep abreast of the latest news while at home and abroad and apply the skills they learned to their independent reading.

教學內容綱要 Course outline and content：

Journalism English is a course designed for any student who, due to the nature of their sought-after profession, will be required to make use of access to a number of news-related resources, whether it be CNN, the Washington Post, or Time magazine. The somewhat specialized language of journalistic writing can be a barrier to students' understanding of these news sources. Therefore, many aspiring professionals may find it useful to study the types of news items and articles and learn the specialized idioms and language associated with them. This can be an invaluable tool to the traveling professional who must keep up with vital and timely information. It can make all the difference in their success as a professional.

The content of the course is broken down into seven units from *In the News: Mastering Reading and Language Skills with the Newspaper* by Ethel Tiersky and Maxine Chernoff and will be covered during an eighteen-week semester. Unit One: News – focuses on skimming and analyzing news articles. Unit Two: Opinion – deals with analyzing editorials, letters to the editor, and political cartoons. Unit Three: Business – covers analyzing business articles and reading stock prices. Unit Four: Education – discusses analyzing educational issues and articles and reading educational advertisements. Unit Five: Arts and Leisure – prepares students to analyze reviews and profiles. Unit Six: Science and Environment – covers analyzing science articles and articles on ecology and health care. Finally, Unit Seven: Sports – refers to analyzing types of sports articles and the study of sports vocabulary. This material will be supplemented with articles and items from various sources such as Time, Newsweek, CNN, the BBC, and various English-language newspapers.

系所主管簽章：

年 月 日 學年度第 次系務會
議通過。

3-2 中級國際新聞導讀課程規劃

Intermediate Journalism English Course Description

<p>課程綱要 Course Outline</p>	<p>Journalism English is a course designed for any student who, due to the nature of their sought-after profession, will be required to make use of access to a number of news-related resources, whether it be CNN, the Washington Post, or Time magazine. The somewhat specialized language of journalistic writing can be a barrier to students' understanding of these news sources. Therefore, many aspiring professionals may find it useful to study the types of news items and articles and learn the specialized idioms and language associated with them. This can be an invaluable tool to the traveling professional who must keep up with vital and timely information. It can make all the difference in their success as a professional.</p>		
<p>教學目標 Objectives</p>	<ol style="list-style-type: none"> 1. The course is for students with at least a level of CEF B1 (equivalent to 387-600 points on the TOEIC test). 2. The objective of this course is to help students develop competence and confidence in reading English-language newspapers and news periodicals and, at the same time, apply their reading skills to all other kinds of materials, from textbooks to popular fiction. 3. The newspaper articles and accompanying exercises will provide students with a framework to help them grasp key ideas and concepts and to understand and practice the useful idioms and vocabulary used in journalistic writing. 4. The focus on news articles will teach students what kinds of information they can expect to find in an English-language newspaper or periodical and give them hands-on practice in the analysis of this information. 5. Ultimately, students should be able to keep abreast of the latest news while at home and abroad and apply the skills they learned to their independent reading. 		
<p>字彙量 Vocabulary Requirement</p>	<p>3500 words based on the “occupational” domain of CEFR framework</p>		
<p>修課規定 Course Criteria</p>	<p>學分 Credit(s)</p>	<p>2 credit hours</p>	
	<p>管考指標 Evaluation</p>	<ol style="list-style-type: none"> 1. Midterm and final examinations 2. Quizzes over lecture content 3. Homework assignments 4. Attendance and participation 	<p>40% 10% 30% 20%</p>
	<p>學習目標 Learning Content</p>	<p>The content of the course is broken down into seven units from In the News: Mastering Reading and Language Skills with the Newspaper by Ethel Tiersky and Maxine Chernoff and will be covered during an eighteen-week semester. Unit One: News – focuses on skimming and analyzing news articles. Unit Two: Opinion – deals with analyzing editorials, letters to the editor, and political cartoons. Unit Three:</p>	

		<p>Business – covers analyzing business articles and reading stock prices. Unit Four: Education – discusses analyzing educational issues and articles and reading educational advertisements. Unit Five: Arts and Leisure – prepares students to analyze reviews and profiles. Unit Six: Science and Environment – covers analyzing science articles and articles on ecology and health care. Finally, Unit Seven: Sports – refers to analyzing types of sports articles and the study of sports vocabulary. This material will be supplemented with articles and items from various sources such as Time, Newsweek, CNN, the BBC, and various English-language newspapers.</p>		
溝通技能 Communication Skill	聽 Listening	說 Speaking	讀 Reading	寫 Writing
能力敘述 Description	I can understand the main points of clear standard speech on familiar matters regularly encountered in television and radio news programming.	<u>Spoken Interaction</u> I can discuss current events with competence and confidence in English.	I can understand newspaper and periodical texts which use specialized idioms and vocabulary.	I can write effective analysis of news items found in newspapers, periodicals and other media such as television and radio.
建立教材 Material(s)	1. <i>In the News: Mastering Reading and Language Skills with the Newspaper</i> by Ethel Tiersky and Maxine Chernoff, National Textbook Co, Chicago, 1993. 2. Supplemental articles and news items from a variety of new sources; e.g., <i>Time</i> , <i>Newsweek</i> , CNN, the BBC, etc.			
可擔任之職務 Jobs that the students who have completed the course can apply for	Students who intend to pursue any career in a field that requires them to be knowledgeable about current events.			